



SOLUTION LOGISTICS

## Why use Germany as your base?

The World Bank calls Germany  
“the most efficient logistics location in the  
world”. Our base is right in the middle.

**EMO LOG**

[www.emolog.de](http://www.emolog.de)



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## Germany: Europe's logistics center

NRW and the Münster region are centrally integrated.

Germany is the world's leading logistics region. The World Bank performs evaluations confirming this fact on a regular basis through surveys in 160 countries, most recently in the long-term comparison from 2012 to 2018. Its criteria were transport routes, customs clearance, logistical competence, tracking and tracing, as well as punctuality. **The federal state North Rhine-Westphalia (NRW), in turn, is considered the leading logistics hotspot within Germany:** It has top infrastructure and an enormous market volume. This is also where EMO-LOG operates; its main office is in Emsdetten in the Münster region.

### Sales hub at the heart of the continent

**NRW lies at the intersection of important continental axes for transportation of goods** by land, water, and air. This unique location grants comprehensive, quick access to all the markets in Europe and around the world. NRW's infrastructure features a dense long-distance network comprised of roads, rail lines, and waterways, as well as several airports with international connections.

**EMO-LOG is based in the Münster region** in the northernmost subregion of NRW. Europe's largest sales and procurement market with approximately 150 million people – more than a third of the EU's population and approximately 50% of the buying power in the EU – is located within 500 kilometers of the nearby state capital, Düsseldorf.



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## The Münster region: Perfect connections

You can serve Europe and the world quickly from this versatile part of NRW and Germany.



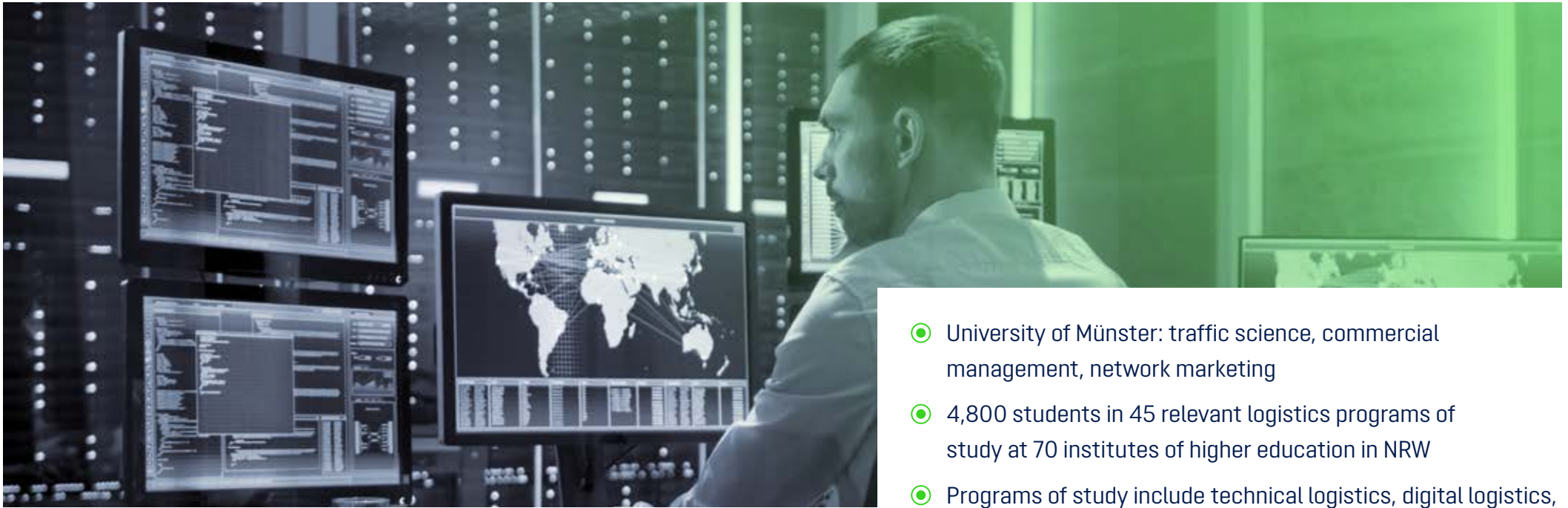
Münster Osnabrück International Airport (FMO) is located **extremely close to EMO-LOG**, as are two of the most important freeway interchanges and long-distance rail lines headed in all directions throughout Europe. The nearby Dortmund-Ems Canal gives us the quickest possible access to Europe's largest canal port (Dortmund) and to the largest inland port in the world (Duisburg). Finally, it connects us to the **seaports of Rotterdam, Amsterdam, and Antwerp** via the Rhine.

## A rich base – NRW in figures

We have a unique pool of resources at our disposal that we can use to perform services optimally. Expertise and specialists guarantee NRW's future in logistics is more than secure. With 17.5 million inhabitants and 514 people per square kilometer, NRW has the largest population of all the

federal states and a population density greater than Japan's. **The Rhine-Ruhr metropolitan region lies at its heart** and has 10 million inhabitants, making it one of the world's 30 largest metropolitan areas.

- The core industry of logistics in NRW employs **348,500** people.
- Münster subregion: **20.900** jobs in logistics account for approximately **4.3%** of all employees.
- Above-average occupational safety standards
- Top performance from the heart of Europe at average wage costs
- NRW accounts for about **22%** of Germany's GNP, meaning it has the highest economic performance of all the federal states.
- NRW's core industry of logistics encompasses **24,000** companies generating an annual turnover of approximately 68 billion euros.
- More than **250** million tons of goods are moved in NRW every year.
- Approximately **22.4%** of all German imports (206.7 billion euros) are destined towards NRW.



## Power from politics and research

**The Münster region offers a wide range of innovative concepts** for supply chain management, warehousing, e-logistics, and contract logistics. EMO-LOG's immediate environment boasts influential scientific facilities focusing on issues in logistics:

- University of Münster: traffic science, commercial management, network marketing
- 4,800 students in 45 relevant logistics programs of study at 70 institutes of higher education in NRW
- Programs of study include technical logistics, digital logistics, trade /production logistics
- The Fraunhofer Institute for Material Flow and Logistics IML (Dortmund), the world's largest and most respected research institute for questions pertaining to logistics
- High level of cooperation and networking among all regional players

**NRW's federal state government supports our industry** as a leading market with particular strengths and advantages of specialization with the goal of further developing our status as the world's number 1 logistics cluster in the long term and preserving it in the future. The strength and stability of the federal political system in Germany, which also enjoys reliable protection under the EU's jurisdiction, constitutes a lasting, strong guarantee for our unique performance abilities.



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